



JOIN OUR TEAM

Our consultancy

Established in 1992, Hughes is an integrated communication consultancy driven by strategy and client outcomes. Based in Adelaide, the consultancy acts for a wide range of respected South Australian and national organisations operating across a broad range of sectors. Further information: www.hughespr.com.au

Our need

Hughes is seeking an experienced communications professional to develop and implement public relations strategies for a diverse range of clients while also contributing to business development and the attraction of new clients.

The position is required to support increased workflow from new and current clients.

Duties

Specific duties include:

- Developing, presenting and implementing PR and integrated communications strategies for clients, against strong commercial parameters;
- Contributing to the consultancy's integrated social and digital media communication program;
- Writing news releases and other promotional and briefing documents;
- Identifying positive publicity opportunities for clients, on the basis of a comprehensive knowledge of clients, and an understanding of their business objectives and the industry sectors in which they operate;
- Pitching and managing editorial / news opportunities to the media;
- Liaising with clients pro-actively, positively and professionally;
- Developing and implementing issues and crisis management communication plans;
- Contributing to business development through the attraction and retention of clients including preparation of pitches and participation in presentations; and
- Working collaboratively with other members of the Hughes team to develop and deliver effective communications strategies.

Skills

The position requires excellent written and verbal communication skills. A public relations consulting background and a strong commercial /corporate grounding would be considered an advantage. Specifically, the consultant will:

- Be a creative and strategic thinker;
- Be able to establish and update workload priorities;
- Organise and plan jobs effectively;
- Demonstrate versatility;
- Deliver high quality work on-time and on-budget;
- Meet deadlines and work effectively under pressure;
- Deal confidently with news media;
- Understand news priorities;
- Integrate with social and digital communication platforms;
- Work accurately and with clarity;
- Be enthusiastic and show initiative;
- Participate positively in a team environment.

Qualifications

Formal qualifications in communications, marketing, journalism, digital communications, public relations or similar would be highly regarded.

Terms

This is a permanent full-time position supported by a strong commitment to workplace flexibility. Salary will be commensurate with skills and experience.

Further information

For further information about Hughes Public Relations, please visit our website www.hughespr.com.au.

Telephone enquiries to Tim Hughes on (08) 8412 4100 or 0417 788 891.

Applications in strictest confidence by email to tim@hughespr.com.au.